



St. Thomas More 2018 Parish Festival *Together As ONE* May 4, 5, & 6, 2018

St. Thomas More Church Mission

In a caring environment dedicated to celebrating the Catholic faith and modeling the life of Jesus Christ, St. Thomas More Church provides worship, education, ministerial, and social opportunities for the spiritual growth of its parish family.

The Festival

The annual Parish Festival is the most exciting event of the year. Hundreds are called upon to make this weekend come alive with fun, fellowship and faith. The festival is held each year the first full weekend in May. Planning begins as early as September to focus on details such as food booths, games, rides, and much more. This tradition has been a success for over 30 years. See you under the big tent!

Your Support

If you are interested in investing in the festival's mission, please complete the Sponsorship Commitment Form that follows. You may return it to the St. Thomas More Catholic Church Office by mail or delivery to 11441 Goodwood Blvd., Baton Rouge, Louisiana 70815 or directly to Stephen Calandro. Any questions should be directed to:

Stephen Calandro
2018 STM Festival Chairman
stephencalandro@gmail.com
225-229-6125

2018 STM FESTIVAL

Together As ONE

Sponsorship Commitment Form



Sponsor Name: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature of Authorized Sponsor Representative

Date

AVAILABLE PACKAGES (PLEASE SELECT). * Package names don't necessarily reflect literal sponsorships - see descriptions on pages 3 & 4 for more information. Below is a sample of what your sponsorship could be used for.

- \$100 Lagniappe Sponsor (provides for purchase of raffle items)
- \$250 Game Booth Sponsor (provides supplies for game booths)
- \$500 Beer Booth Sponsor (provides Festival Capital Improvements like new booth equipment or additional supplies)
- \$750 Food Booth Sponsor (provides fun festival swag)
- \$1,000 Living on a Prayer Sponsor (provides fun festival swag)
- \$1,500 Not Your Average Choir Sponsor (provides for live entertainment)
- \$5,000 2018 STM Festival official sponsor**
- Eagle Run 5K Sponsor (see page 4, Mary Katherine Jackson for more info)
- Kentucky Derby Sponsor (see page 4, Keri Truitt for more info)

IN-KIND DONATION – PLEASE COMPLETE THE FOLLOWING:

Description of goods/services	Estimated value of donation
	\$

Deadline for all sponsorships is **April 5, 2018**. Sponsorship will be accepted in the form of cash, in-kind services or products. In order to receive full print benefits (where applicable) sponsor form must be signed and contribution received by **April 5, 2018**. *Packages in other amounts can be customized.

Please make checks payable to St, Thomas More Festival, and mail along with this form 11441 Goodwood Blvd., Baton Rouge, Louisiana 70815 to the attention of Stephen Calandro. If applicable, sponsors should email their logos in a high resolution format to sara.kleinpeter@gmail.com by **April 5, 2018**.

All contributions are tax deductible to the extent allowable by law. A copy of this contract will be mailed to you for your records.

ALL SPONSORSHIPS ARE SUBJECT TO APPROVAL.
ALL SPONSORSHIP LEVELS: Email your high resolution logo to sara.kleinpeter@gmail.com by April 5, 2018.

Office use only: Accepted by: _____ Date: _____

2018 STM Festival ~ Together As ONE

GENERAL SPONSORSHIP PACKAGES



Presenting Sponsor (\$5,000) - ~~2 available~~

1 remaining!

- ★ Your company name will become part of the official event title (Example: STM Festival 2018, presented by ABC Company)
- ★ Four complimentary weekend ride bracelets ★ Reserved parking spot for one vehicle
- ★ Prominent logo recognition on print advertisement and digital media
- ★ Link to your company's website on <http://www.stmfestival.com/>
- ★ Recognition of your company on all social media sites leading up to and during the festival
- ★ Prominent display of company banners at the event site/festival stage (up to five banners)
- ★ Collared shirt with company name on sleeve ★ Your company's logo on promotional item

Not Your Average Choir Sponsor (\$1,500)

- ★ Prominent logo recognition on print advertisement and digital media
- ★ Two complimentary weekend ride bracelets ★ Reserved parking spot for one vehicle
- ★ Link to your company's website on <http://www.stmfestival.com/>
- ★ Recognition of your company on all social media sites leading up to and during the festival
- ★ Prominent display of company banners at the concert site (up to three banners)
- ★ Collared shirt with company name on sleeve

Living on a Prayer Sponsor (\$1,000)

- ★ Two complimentary weekend ride bracelets ★ Display of a company banner at festival entry points
- ★ Logo recognition on print advertisement and digital media
- ★ Link to your company's website on <http://www.stmfestival.com/>
- ★ Recognition of your company on all social media sites leading up to and during the festival
- ★ Up to four complimentary festival t-shirts

Food Booth Sponsor (\$750)

- ★ Two complimentary weekend ride bracelet
- ★ Logo recognition on festival food booth (yard sign) and festival program
- ★ Logo recognition on print advertisement and digital media
- ★ Link to your company's website on <http://www.stmfestival.com/>
- ★ Recognition of your company on all social media sites leading up to and during the festival
- ★ Up to two complimentary festival t-shirts

Beer Booth Sponsor (\$500)

Festival Cup/Mug - ~~4 available~~ **SOLD OUT** Koozie - ~~4 available~~ **Only 2 remaining!**

- ★ Logo recognition on official drinkware (stainless insulated cup in 2018)
- ★ Logo recognition on beer booth (yard sign) and festival program
- ★ Logo recognition on print advertisement and digital media
- ★ Your company's name listed on <http://www.stmfestival.com/>
- ★ Up to two complimentary festival t-shirts

Game Booth Sponsor (\$250)

- ★ Logo recognition on festival game booths (yard signs) and festival program
- ★ Link to your company's website on <http://www.stmfestival.com/>
- ★ Recognition of your company name on all social media sites leading up to and during the festival
- ★ Up to two complimentary festival t-shirts

Lagniappe Sponsor (\$100)

- ★ Logo recognition on festival program
- ★ Your company's name listed on <http://www.stmfestival.com/>
- ★ Recognition of your company on all social media sites leading up to and during the festival

* or other promotional item



2018 STM Festival ~ Together As ONE EAGLE 5K SPONSORSHIP PACKAGES

<p style="text-align: center;"><u>Mile Marker Sign Package (\$900)</u></p> <ul style="list-style-type: none"> ★ Display of a company logo on designated mile markers or race locations on course ★ Prominent logo recognition on race shirt ★ Logo recognition on print advertisement and digital media ★ Link to your company's website on http://www.stmfestival.com/ ★ Recognition of your company on all social media sites leading up to and during the race 	<p style="text-align: center;"><u>Shirt Sponsor Package (\$600)</u></p> <ul style="list-style-type: none"> ★ Prominent logo recognition on race shirt ★ Logo recognition on print advertisement and digital media ★ Link to your company's website on http://www.stmfestival.com/ ★ Recognition of your company on all social media sites leading up to and during the race
<p style="text-align: center;"><u>Course Hydration Package (\$300)</u></p> <ul style="list-style-type: none"> ★ Display of a company logo on designated water stations on route ★ Company name listed on race shirt ★ Company name mentioned on print advertisement and digital media ★ Recognition of your company name on all social media sites leading up to and during the race 	<p style="text-align: center;"><u>Finish Food Package (\$150)</u></p> <ul style="list-style-type: none"> ★ Display of a company logo on finish food station ★ Company name listed on race shirt ★ Company name mentioned on print advertisement and digital media ★ Recognition of your company name on all social media sites leading up to and during the race

2018 STM Festival ~ Together As ONE DERBY PARTY SPONSORSHIP PACKAGES



<p style="text-align: center;"><u>Table Sponsor Package (\$500)</u></p> <ul style="list-style-type: none"> ★ Prominent logo recognition on table ★ Logo recognition on print advertisement and digital media ★ Recognition of your company on all social media sites leading up to and during the event ★ Recognition of company during event ★ 8 tickets for event ★ Memorial Cup 	<p style="text-align: center;"><u>Shirt Sponsor Package (\$300)</u></p> <ul style="list-style-type: none"> ★ Prominent logo recognition on shirt ★ Logo recognition on print advertisement and digital media ★ Recognition of your company on all social media sites leading up to and during the event ★ Recognition of company during event ★ 4 tickets for event
<p style="text-align: center;"><u>Cup Sponsor Package (\$250)</u></p> <ul style="list-style-type: none"> ★ Prominent logo recognition on cups ★ Logo recognition on print advertisement and digital media ★ Recognition of your company on all social media sites leading up to and during the event ★ Recognition of company during event ★ 2 tickets for event 	<p style="text-align: center;"><u>Photo Booth Sponsor Package (\$150)</u></p> <ul style="list-style-type: none"> ★ Prominent logo recognition at photo booth ★ Company name listed on print advertisement and digital media ★ Recognition of your company on all social media sites leading up to and during the event ★ Recognition of company during event ★ 2 tickets for event